Template: "Paper messages" video

Thank you for participating in the #IGiveUMC campaign! After you've made a donation to a local United Methodist church in honor/memory of someone who's made a difference in your life, create a video for social media. This is a way of celebrating your honoree while also inspiring others to make their own donations and social media posts.

The following pages provide a script for a "paper messages" video. Print them out and fill in the blanks! During your video, show a photo of your honoree, then show one page of your completed script at a time, pausing on each page so that viewers can read it. You can choose not to speak at all, or you can add a verbal message at the end. **View an example**.

Use your phone, tablet or computer to record your video. Zoom is a great, free tool for recording – you can even add copyright-free music, as seen in the example linked above. When your video is complete, you can then upload it to your Facebook page (**click here for step-by-step instructions**) alongside a written post, such as this one:

Today, I am honoring my mother, Jane Smith, because of her endless love and care for our family! I made a gift to Example United Methodist Church in her honor because she is so dedicated to serving our community. Join me by honoring someone special in your life. Share your message of appreciation on social media after you make your donation contact the church to find out how. Even \$5 will make a big difference! #IGiveUMC

Here is an example to help you complete your "paper messages" script:

Today, I am honoring <u>Jane Smith</u>, my <u>mother</u>

by making a donation to support the ministries of *Example UMC*

I do this to honor the commitment and love given to me and to the work of The United Methodist Church.

<u>My mom</u> is special because <u>she selflessly gives to our family and</u> <u>community every day</u>

I give because so much has been given to me. Will you join me?

Make a gift to your local United Methodist church in honor of a special person in your life — then create your own social media post! #IGiveUMC

Please note: One blank page has also been included so that you can write a longer, more personal, message.



Template pages



Today, I am honoring





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by making a donation to support the ministries of



I do this to honor the commitment and love given to me and to the work of The United Methodist Church.



is special

because



I give because so much has been given to me.

Will you join me?



Make a gift to your local **United Methodist church** in honor of a special person in your life – then create your own social media post!



